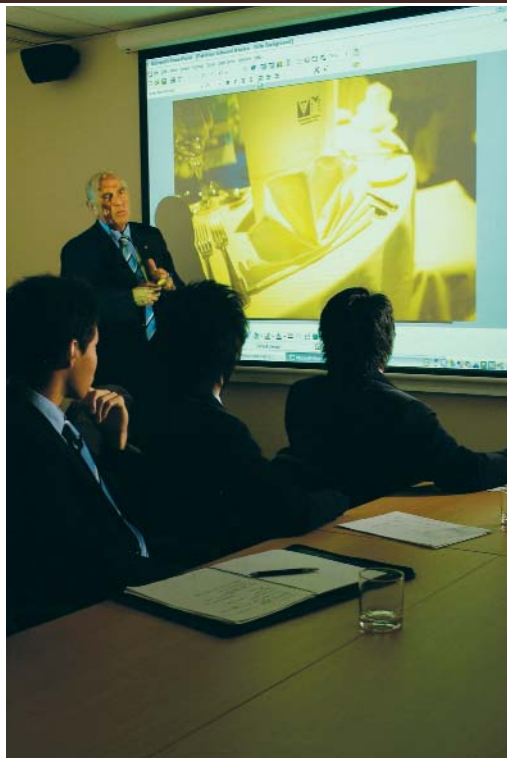


overview of HTA



“HTA’s connections ensured I got paid industry experience at three 5 star hotels as part of my qualification.”

Patrice Bowen
Diploma of Hospitality Management

No other college can lay claim to having the level of support and endorsement from Queensland’s five peak tourism and hospitality industry bodies as HTA enjoys:

- Hotel, Motel & Accommodation Association
- Clubs Queensland
- Restaurant & Catering Queensland
- Liquor, Hospitality & Miscellaneous Union
- Queensland Hotels Association

These five associations formed HTA more than 20 years ago and are the driving force behind tourism and hospitality in Queensland. Through their involvement, HTA graduates gain an edge over competitors in terms of practical knowledge, experience and industry placement.

A not-for-profit organisation, HTA has evolved into one of Australia’s most respected and successful training providers and has been responsible for the career advancement of many thousands of young people worldwide.

Today, HTA has the respect of the Australian government, the hospitality industry and other bodies because of its professionalism, its nationally and internationally recognised short courses, diplomas and certificate qualifications plus its ongoing commitment to recruitment, employment and training.

Our college not only provides a solid grounding in the theoretical aspects of a career in hospitality, it also

covers the practical side through on-the-job experience. Each semester, all students undertake a period of paid industry placement relevant to that semester’s subjects – making HTA’s courses not only relevant and practical but very much ‘hands-on’ as well.

As Queensland’s leading tourism and hospitality recruitment and employment specialists, HTA plays a critical part in the future well-being of the hospitality industry. We will continue to train and provide the calibre of people needed to sustain industry growth and development.

James Visser, President of HTA and Chief Executive of Restaurant & Catering Queensland, sees tourism and hospitality as a major growth industry that will continue to expand rapidly. This is one of the key reasons why HTA’s future is assured:

“In its 25-year history, HTA has achieved and contributed much to the industry it supports. I am proud of the leadership role the college has played in supporting the growth of tourism and hospitality through training and the provision of qualified people to fuel that growth. With no sign of the upward trend in worldwide tourism numbers diminishing, I see HTA as remaining a vital component in the continuing success of tourism in this country and very much in the industry spotlight.” James Visser – CEO , RCQ



Through the provision of short courses, certificate and diploma qualifications, HTA offers training in all facets of tourism and hospitality that is recognised both nationally and internationally.

Currently over 1.3 million people are employed in hospitality and tourism throughout Australia. Each sector caters to different requirements within the industry.

Forecasts predict Australia's tourism arrival numbers will swell to in excess of 5 million annually, with a projected increase to 7.6 million.

Based on forward projections, it is estimated that, over the next few years, up to 300,000 new jobs will be created Australia-wide as a result of the current boom in tourism, which heightens the need for professional training.

HTA believes the required level of professionalism in the industry can only be achieved by furnishing candidates with both practical and theoretical skills aimed at enhancing knowledge, self-confidence and self-esteem while still providing ongoing work placement assistance and career development.

There can be no doubt that the future of tourism and hospitality throughout the world is an exciting and challenging one. The employment opportunities created will provide a fascinating, rewarding career for students with a qualification from HTA.

