

commencing September 2008

Diploma of Event Management

Here is a course that teaches and provides practical skills underpinned by a structured academic program that will equip you for a role in event management in tourism and hospitality.

Around the world events are being planned and staged on a grand scale. Rock concerts, conventions, trade shows, promotions and even reality television shows all require input from trained and experienced event managers.

HTA's Diploma of Event Management is a comprehensive course that sharpens your leadership, management, sales and marketing skills. Learn how to manage meetings, deal with conflict situations, develop and present market concepts, manage projects, liaise with and manage event contractors and all the other elements associated with the successful planning and staging of events of all sizes.

Who knows, you could find yourself working on the planning and staging of the next Rolling Stones concert! This practical, hands-on course provides you with the skills needed to become an experienced event manager.

AQF Code	THT50202
CRICOS Code	059307E
Entry Requirement	Completion of Year 12 with sound achievement in English and Mathematics Students whose first language is not English must have: 5.5 on IELTS with no individual score less than 5, or 530 on TOEFL
Duration	3 semesters of 15 weeks (45 weeks) includes 3 paid internships of 4 weeks (12 weeks)

Diploma of Tourism (Operations Management)

Operations is the engine room of tourism and hospitality. This is an area where 'can-do' people quietly go about the task of planning and executing day-to-day operations within areas like hotel food & beverage operations, a retail agency environment, office, general or financial administration or even middle and senior operational management.

The Diploma of Tourism (Operations Management) course delivers skills that will set you up for a career in operations. You'll learn how to manage, budget, interpret and monitor finances and perform office procedures working with the latest computer technology. You'll develop and implement operational plans and how to manage projects. In short, you will receive instruction from acknowledged industry professionals that will give you the tools to become a highly competent, enthusiastic member of an operational team in the ever-expanding arena of tourism and hospitality.

Successful graduates from this course can pursue careers in areas as diverse as sport and entertainment, information technology, film, TV, radio, multi-media, food processing, the wine industry and even horticulture. This course is your passport to a world of opportunity.

AQF Code	THT50302
CRICOS Code	059306F
Entry Requirement	Completion of Year 12 with sound achievement in English and Mathematics Students whose first language is not English must have: 5.5 on IELTS with no individual score less than 5, or 530 on TOEFL
Duration	3 semesters of 15 weeks (45 weeks) includes 3 paid internships of 4 weeks (12 weeks)

For information regarding dates and fees, please refer to the HTA Study Schedule.